



## FOR IMMEDIATE RELEASE

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## IMAGINE THE PASTABILITIES! YOU CAN FEED THE HUNGRY WITH PASTA DONATION TO NORTH TEXAS FOOD BANK AT FERRÉ

WHAT:

During the months of June and July, Ferré Ristorante e Bar in Dallas' West Village is hosting a Pasta Drive to benefit North Texas Food Bank, which distributes food to more than 56,000 families each month.

To participate, grab one or more new packages of non-perishable dried pasta and bring them to Ferré. It's easy, and in thanks for supporting North Texas Food Bank, Ferré will give donors the opportunity to try its pasta specialties for less. Participants will receive 20 percent off food purchases on their same-day or next lunch visit to the restaurant.

WHY:

Texas has the nation's third highest percentage of families who are hungry, and with kids out of school for the summer more families are struggling to keep their children well fed. Making donations of nutritious pasta is a great place to start feeding those in need. Pasta is rich in energy-building complex carbohydrates, as well as B vitamins, iron and niacin, and is low in sodium and cholesterol-free.

WHEN:

The Pasta Drive will run June 1 through July 31 during restaurant hours. Ferré is open Monday through Wednesday 11:30 a.m. to 10 p.m., Thursday-Friday 11:30 a.m. to 11 p.m., Saturday noon to 11 p.m. and Sunday 11 a.m. to 10 p.m.

WHERE: Ferré Ristorante e Bar

In West Village at 3699 McKinney Ave, Dallas, TX 75204

WHO:

North Texas Food Bank - Celebrating 25 years of service to the community, the North Texas Food Bank (NTFB) passionately pursues a hunger-free North Texas through nutritious food distribution, advocacy and education. Last year, NTFB distributed 37 million pounds of food to 678 feeding and education programs in 13 North Texas counties, including after-school programs, residential treatment programs, food pantries, emergency shelters, soup kitchens, senior citizen centers and low-income daycare centers. NTFB is a member of America's Second Harvest – The Nation's Food Bank Network. To learn more, visit www.ntxfoodbank.org.

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**Ferré Ristorante e Bar -** Ferré Ristorante e Bar in Dallas' West Village fuses the flavors of the sun-drenched Tuscan region with the chic elements of simple, modern cuisine. The restaurant boasts a house-made kitchen, so everything, including breads, salads, pizza, pasta, pastries, gelatos and sorbets, is made fresh on site. Ferré is brought to North Texas by Restaurant Works, led by Patrick Colombo, respected restaurateur behind local dining favorites including Crú: A Wine Bar, Steel Restaurant & Lounge and Victory Tavern. For information visit www.ferrerestaurant.com.

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